

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

IT WORKS! Marketing, Inc.

Phone: 786-706-1095

Email: websitefeedback@itworks.com

itmoves.itworks.com/shop-ping/item/34100VALUE



IT WORKS! Hydrate+

Description: (from Manufacturer's Website)

Loaded with Essential Nutrients and Minerals to Support Your Busy Life.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

Do Not Use if Pregnant, Not for Nursing Mothers, Use Under Medical Supervision

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:** \$2.00

3rd Party Certifications:

Non-GMO, Soy Free, Vegan, Keto-Paleo Friendly

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon Burst

Acceptable

Rating: **72.1** points



Supplement Facts

Serving Size: 1 packet (5.9g)

Servings per Container: 30

Calories: **10**

	% Daily Value *
Total Carbohydrates 2g	<1%
Sugars <1g	**
Including 0g Added Sugar	
Sodium 65mg	3%
Calcium (as Tricalcium Citrate) 90mg	7%
Magnesium (as Magnesium Citrate) 100mg	24%
Zinc (as Zinc Citrate) 1mg	9%
Selenium (as Sodium Selenite) 1mcg	2%
Copper (as Copper Citrate) 0.2mg	22%
Manganese (as Manganese Citrate) 1mg	43%
Chromium (as Chromium Nicotinate Glycinate Chelate) 5mcg	14%
Molybdenum (as Sodium Molybdate) 3.5mcg	8%
Potassium (as Potassium Phosphate and Potassium Aspartate) 500mg	11%
Coconut Water Concentrate 1g	**

*Percent Daily Value is based on a 2,000 calorie diet.
** Daily Value not Established.

Ingredients

Citric Acid, Natural Flavors, Silica, Guar Gum, Salt, Rebaudioside-A, Spirulina (For Color) And Beta Carotene (for color). Contains: TreeNuts (Coconut).

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