

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

COCOLLECTRO

Manufacturer:

Cocoelectro

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CocoLectro

Description: (from Manufacturer's Website)

Put Some Coconut in Your Water! Freeze Dried Coconut Water Powder with Natural Electrolytes and Minerals.

Primary Application(s):

Daily Hydration

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:** \$1.33

3rd Party Certifications:

Non-GMO, Organic

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Coconut

Poor Choice

Rating: **65.1** points



Nutrition Facts

Serving Size: 15 tbsp (15g)

Servings per Container: 15 Calories: 50

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0g	0%
Sodium 10mg	0%
Total Carbohydrates 13g	5%
Dietary Fiber 0g	0%
Total Sugars 12g	
Protein 0g	0%
Vitamin D 0mcg	0%
Potassium 446mg	10%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, total sugars, added sugars, vitamin A, C & D, calcium, and iron. Percent Daily Values (DV) are based on 2,000 calorie diet.

*Percent Daily Values are based on 2,000 calorie diet.

Ingredients

Freeze-Dried Coconut Water Concentrate.
Contains: Tree Nuts (Coconut).

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