

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

CON - Contains Excessive Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

CON - High Glycemic Index

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Eload Sport Nutrition

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Email: [customerservice@eload.net](mailto:customerservice@eload.net)

<https://eloadsportnutrition.com/product/hydration-powder-formula>



## Eload Hydration Formula

Description: (from Manufacturer's Website)

Formulated to Help Endurance Athletes Maintain a Proper Electrolyte Balance by Replacing Fluid and Electrolytes Lost Through Sweat.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.20

3rd Party Certifications:

Gluten Free, Vegan

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Berry, Lemon, Orange, Strawberry

Not Recommended

Rating: **55.3** points



## Supplement Facts

Serving Size: 1 scoop: 1oz. (30 g)  
1 scoop makes 16 fl.oz. (480ml)

Servings per container: 30

Amount per serving

**Calories** **110**

% Daily Value†

**Total Carbohydrate** 27 g 10%†

Sugars 27 g

Added Sugars 27 g 54%

**Calcium** (as Calcium Carbonate) 29 mg 2%

**Magnesium** (as Magnesium Citrate) 13 mg 3%

**Zinc** (as Zinc Citrate) 0.9 mg 8%

**Sodium** 370 mg 16%

**Potassium** 100 mg 2%

†Percent daily values are based on a 2,000 calorie diet.

### Ingredients

Calcium Carbonate, Citric Acid, Dextrose, Magnesium Citrate, Natural Flavor, Potassium Chloride, Salt, Sodium Citrate, Sugar, Zinc Citrate.

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