

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Low Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity



Manufacturer:

Ola Loa, LLC

Phone: 415-824-1780

Email: [info@olaloa.com](mailto:info@olaloa.com)

[www.olaloa.com/index.php/ola-loa-products/ola-loa-sport](http://www.olaloa.com/index.php/ola-loa-products/ola-loa-sport)



## Ola Loa Sport

Description: (from Manufacturer's Website)

Multivitamin-Mineral Supplement Plus Hydration Fuel.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.17

3rd Party Certifications:

None

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon Lime, Mango Tangerine, Mixed Berry

Acceptable

Rating: **78.2** points



## Nutrition Facts

Servings Per Container: 30

Serving Size: 7g

Calories: **15**

	% Daily Value *
<b>Total Carbohydrate</b> 3g	1%
Total Sugars 2g	
Includes 2g Added Sugars	4%
<b>Vitamin C</b> 1000mg	1111%
<b>Thiamin</b> 2mg	167%
<b>Riboflavin</b> 2mg	154%
<b>Niacin</b> 10mg	63%
<b>Vitamin B6</b> 10mg	588%
<b>Folate</b> 400mcg DFE	100%
<b>Vitamin B12</b> 30mcg	1250%
<b>Pantothenic Acid</b> 10mg	200%
<b>Calcium</b> 50mg	4%
<b>Magnesium</b> 100mg	24%
<b>Zinc</b> 5mg	45%
<b>Selenium</b> 50mcg	91%
<b>Copper</b> 1mg	111%
<b>Manganese</b> 1.5mg	65%
<b>Chromium</b> 100mcg	286%
<b>Sodium</b> 40mg	2%
<b>Potassium</b> 200mg	4%

<b>L-Glycerine</b> 250mg	**
<b>Betaine Anhydrous</b> 250mg	**
<b>Citrus Bioflavonoids</b> 100mg	**
<b>N-Acetyl L-Cysteine</b> 50mg	**
<b>L-Carnitine Fumarate</b> 50mg	**
<b>Boron</b> 0.5mg	**
<b>Alpha Lipoic Acid</b> 1mg	**

\*Percent Daily Value is based on a 2,000 calorie diet.  
\*\* Daily Value not Established.

### Ingredients

Fructose, Citric Acid, Organic Cane Sugar, Natural Flavors, Annatto and Turmeric (for Color), Silicon Dioxide, Stevia Extract.

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