

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: Nam Holdings, LLC

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USBRB Commentary (PROS/CONS):

Hydration Capabilities:

CON - Limited Hydration Capabilities

Electrolyte Content:

CON - No Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Alka65 Sport Electrolyte Water Multi-Vitamin

Description: (from Manufacturer's Website)

Drink Your Vitamins. Our Favorite Source of Hydration When We're Feeling a Little Under the Weather.

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Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Alleraens: (Ingredient Related)

None

Price per Serving:** \$0.30

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Unflavored

Poor Choice

Rating: **68.9** points EVERYONE US BIRE 2012



Nutrition Facts

About 3 servings per container Serving size 12 fl oz (360ml)

Calories	Per serving		Per container	
		0		0
	% Daily Value		% Daily Value	
Total Fat	0g	0%	0g	0%
Sodium	0mg	0%	0mg	0%
Total Carb.	0g	0%	0g	0%
Protein	0g		0g	
Vitamin C	12mg	15%	35mg	40%
Thiamin (Vit B1)	44.5mcg	4%	125mcg	10%
Niacin	5.3mg	35%	15mg	90%
Vitamin B6	0.3mg	20%	1mg	60%
Pantothenic Acid	1.1mg	20%	3mg	60%

Ingredients

Purified Water, Potassium Bicarbonate, Magnesium Sulfate, Potassium Hydroxide, Ascorbic Acid (Vitamin C), Niacin (Vitamin B3), Pantothenic Acid (Vitamin B5), Pyridoxine (Vitamin B6), Thiamin (Vitamin B1).

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