

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

stur™

Manufacturer:

Dyla LLC

Phone: 844-450-7575

Email: <https://sturdrinks.com/pages/contact>

<https://sturdrinks.com/products/stur-hydration-powder-variety-pack>



Stur Hydration+

Description: (from Manufacturer's Website)

Formulated to Help You Hydrate Quickly and Naturally. Our Electrolyte Powder is Packed with Antioxidants and B Vitamins for Optimal Performance.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$0.94

3rd Party Certifications:

Vegan, Gluten Free, Keto-Paleo Friendly, Non-GMO

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Fruit Punch, Lemon-Lime

Acceptable

Rating: **80.0** points



Nutrition Facts

about 100 servings per container

Serving size 1 scoop (2.2g)

Amount per serving

Calories 0

% Daily Value*

Total Fat 0g 0%

Sodium 150mg 7%

Total Carbohydrate 1g 0%

Total Sugars 0g

Includes 0g Added Sugars 0%

Protein 0g

Potassium 90mg 2%

Vitamin C 90mg 100%

Thiamin 0.4mg 35%

Niacin 6mg 40%

Vitamin B6 0.6mg 35%

Pantothenic Acid 2mg 40%

*Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.

Ingredients

Citric Acid, Sodium Citrate, Natural Flavor, Potassium Phosphate, Malic Acid, Salt, B-Vitamin Blend [Vitamin B3 (Niacinamide), Vitamin B5 (Calcium D-Pantothenate), Vitamin B6 (Pyridoxine Hydrochloride)], Stevia Leaf Extract (Reb A), Ascorbic Acid (Vitamin C), Rice Fiber (to Preserve Freshness), Marine-Derived Calcium Citrate Malate.

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