

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

CON - Limited Hydration Capabilities

### Electrolyte Content:

CON - No Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

CON - No Energy Ingredient(s)

### Other Functional Benefits:

PRO - Bolsters Immunity

# core®

### Manufacturer:

CORE Nutrition LLC/Keurig Dr. Pepper

Phone: 800-696-5891

Email: [info@corenatural.com](mailto:info@corenatural.com)

[www.hydratewithcore.com/products/core-hydration-plus](http://www.hydratewithcore.com/products/core-hydration-plus)



## Core Hydration +

### Description: (from Manufacturer's Website)

Nutrient-Enhanced Water with Functional Ingredients and Real Fruit Extracts.

Price per Serving:\*\* \$2.39

### 3rd Party Certifications:

None

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon (Bolsters Immunity), Grapefruit (Vibrance), Cucumber (Calm)

### Primary Application(s):

Daily Hydration, Bolsters Immunity, Recovery

### Beverage Form:

Ready to Drink

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Poor Choice

Rating: **68.0** points



## Nutrition Facts

Serving size 1 Bottle

Amount per serving

**Calories** **0**

% Daily Value

**Total Fat** 0g **0%**

**Sodium** 0mg **0%**

**Total Carbohydrate** 0g **0%**

**Total Sugars** 0g

**Includes** 0g Added Sugars **0%**

**Protein** 0g

**Vitamin C** 18mg **20%**

**Zinc** 2.2mg **20%**

Not a significant source of sat fat, trans fat, cholest, fiber, vit. D, calcium, iron, and potas.

### Ingredients

Purified Water (Purified by Reverse Osmosis), Ascorbic Acid (Vitamin C), Natural Fruit Extract, Zinc Sulfate.

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