

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: Huma Gel

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www.humagel.com/products/original-flavors?-

variant=31506686672962



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

CON - Contains Stimulant(s)

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Huma Energy Gel Caffeine

Description: (from Manufacturer's Website)

All Natural with Great-Tasting Flavors. Contains 25mg Caffeine.

Primary Application(s):

Extreme Workouts, Energy/Caffeine

Beverage Form:

Gel

Beverage Base:

N/A

Label (and Other) Warnings:

Not for Children, Do Not Use if Caffeine Sensitive, Do Not Use if Pregnant, Not for Nursing

Mothers

Alleraens: (Ingredient Related)

None



Price per Serving:** \$2.50

3rd Party Certifications:

Vegan, Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Chocolate, Lemonade, Cafà f© Mocha, Rasp*berries*

Not Recommended

Rating: **52.8** points US BRB 202



Nutrition Facts

Serving Size: 1 packet (41g) Servings per Container: 1	Calories: 100
	% Daily Value *
Total Fat 0.5g	1%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 105mg	5%
Total Carbohydrates 22g	8%
Fiber 2g	6%
Total Sugars 14g	
Including 13g Added Sugars	26%
Protein 1g	
Vitamin D	0%
Calcium 20mg	2%
Iron 0.16mg	2%
Potassium 35mg	1%
*Percent Daily Value is based on a 2,000 calorie diet. ** Daily Value not Established.	

Ingredients

Fruit Puree, Cane Sugar, Brown Rice Syrup, Water, Powdered Chia Seeds, Fruit Concentrate, Sea Salt, Citric Acid, Natural Caffeine. Contains 25mg Caffeine

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