

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:

Seattle Gummy Company

Phone: 206-257-0464

Email: support@seattlegummy.com

https://seattlegummy.com/product/hydrafu-

el-hydration-gummies



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

HydraFuel Hydration Gummies

Description: (from Manufacturer's Website)

The Perfect Solution for Optimizing the Performance and Safety of Athletes During Sporting Activities. They Contain the Optimal Combination of Fuel with Electrolytes to Help Athletes Avoid Dehydration, Reduce Fatigue, and Maintain Exercise Intensity and Performance.

Primary Application(s):

Extreme Workouts

Beverage Form:

Chews/Gummies

Beverage Base:

N/A

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$3.00
3rd Party Certifications:

Flavor Name(s):*

Gluten Free

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Margarita

Not Recommended

Rating: **51.5** points



		٠.,	: 1 Calories	170 (175-010)
Amount/serving		_	% Da	ily Value
Total Fat 0g				0%
Saturated Fat 0g				0%
Trans Fat 0g				
Cholesterol 0mg				09
Sodium 270mg				129
Total Carbohydrate 36g				13%
Dietary Fiber 0	9			0%
Total Sugars 36	3g			
Includes 36g Added Sugars				72%
Sugar Alcohol ()g			
Protein 0g				0%
Vitamin D 0mcg	0%		Calcium 0mg	0%
Potassium 120mg Chloride 524mg	2%	•	Magnesium 24mg	6%
	25%		Iron Oma	0%

Ingredients

Glucose Syrup, Sugar, Fructose, Zinc Citrate, Maltose, Fruit Pectin, Magnesium Oxide, Sodium Chloride, Cacao Butter, Malic Acid, Glycerol, Lemon Oil, Orange Oil, Stevia, Pineapple Extract.

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