

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

PRO - Proper Amount of Electrolytes

### Electrolyte Balance:

PRO - Balanced Electrolytes/Rapid Hydration

### Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

CON - No Energy Ingredient(s)

### Other Functional Benefits:

CON - No Other Functional Benefits

## TOTAL HYDRATION™

### Manufacturer:

Total Hydration LLC

Phone: 361-853-0123

Email: [jeremy.e.johnson@gmail.com](mailto:jeremy.e.johnson@gmail.com)

[www.totalhydration.com/collections/electrolyte-concentrates](http://www.totalhydration.com/collections/electrolyte-concentrates)



## Total Hydration DayLyte Concentrate

### Description: (from Manufacturer's Website)

When Your Body is Dehydrated and Overworked it Needs Profound Nourishment; That's Where Our Fast-Acting Electrolyte Support Comes in!

### Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

### Beverage Form:

Liquid Concentrate

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$0.64

### 3rd Party Certifications:

Vegan, Non-GMO

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Unflavored

Highly Recommended

Rating: **83.4** points



## SUPPLEMENT FACTS

Serving Size: 3ml (per 36oz of water)

Servings Per Container: 39

Amount Per Serving	%DV
Calcium (as calcium chloride)	10mg 1%
Magnesium (from sea minerals)	65mg 15%
Zinc (as zinc gluconate)	3mg 27%
Chloride (from sea minerals, potassium chloride, calcium chloride)	475mg 21%
Sodium (from sea minerals)	50mg 2%
Potassium (as potassium chloride)	150mg 3%
L-Lysine	100mg **
Sulfate (from sea minerals)	18mg **
Lithium (from sea minerals)	1mg **
Boron (from sea minerals)	400mcg **

\*\*Daily Value Not Established

### Ingredients

Purified Water, Sea Minerals, Concentrated Low-Sodium Sea Minerals, Stevia, Natural Flavors, Potassium Sorbate, Guar Gum, Citric Acid.

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