

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

PRO - Contains Natural Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity



Manufacturer:

Thin Energy

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<https://thinenergy.com/collections/drinks>



## Thin Energy Hydration Ready to Drink

Description: (from Manufacturer's Website)

Light, Refreshing and Easy to Drink. Our Plant-Based Hydration Drinks are the Perfect Thirst-Quenching Pick-Me-Up, Anytime.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Plant-Based

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$4.00

3rd Party Certifications:

Gluten Free, Keto-Paleo Friendly, Non-GMO, BPA-Free

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Prickly Pear Watermelon, Tropical Splash, Baja Peach Mango, Berry Blast

Highly Recommended

Rating: **83.8** points



## Nutrition Facts

1 servings per container

Serving size

1 Bottle

Amount per serving

**Calories**

**5**

		% Daily Value*
<b>Total Fat</b>	0g	<b>0%</b>
<b>Sodium</b>	50mg	<b>2%</b>
<b>Total Carbohydrate</b>	1 g	<b>&lt;1%</b>
Total Sugars	0 g	–
Includes 0 g Added Sugars		<b>0%</b>

**Protein** 0 g

Vitamin D	40 mcg	200%
Potassium	95 mg	2%
Vitamin C	45 mg	50%
Magnesium	10 mg	2%
Zinc	5.5 mg	50%

\* Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, calcium and iron.

### Ingredients

Purified Water, Natural Flavors, Citric Acid, Amla Extract (Plant-Based Vitamin C), Santa Herba Extract, Elderberry Extract, Potassium Citrate, Guar Gum, Gum Acacia, Xanthan Gum, Himalayan Pink Salt, Magnesium Citrate, Organic Stevia Extract, Cholecalciferol (Vitamin B3), Beta Carotene (Color), Zinc Citrate.

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