

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Flavoring Agent(s) Unspecified

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Fraser and Neave, Limited

Phone: N/A

Email: www.fn.com.my/contact-us

<https://100plus.com.my/products/#blackcurrant>



100 Plus Reduced Sugar Electrolyte Drink

Description: (from Manufacturer's Website)

The Low-Sugar Beverage that Replenishes Fluids and Electrolytes Lost in an Active Day, Allowing You to Stay Optimally Hydrated and Energized.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** N/A

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Original

Poor Choice

Rating: **60.8** points



Maklumat Pemakanan / Nutrition Information		
Setiap Sajian / Serving Size: 250ml (1 gelas/glass)		
Bilangan Sajian / No. of Servings: 2		
Khasiat / Nutrient	Setiap / Per 100ml	Setiap Sajian / Per Serving 250ml
Tenaga / Energy	16 kcal	40 kcal
Protein	0.0 g	0.0 g
Jumlah Lemak / Total Fat	0.0 g	0.0 g
Karbohidrat / Carbohydrate	4.0 g	10.0 g
Jumlah Gula / Total Sugars	4.0 g	10.0 g
Natrium / Sodium	45 mg	113 mg

Ingredients

Carbonated Water, Sugar, Citric Acid, Sodium Citrate, Sodium Chloride, Flavoring, Potassium Phosphate, Sodium Benzoate, Acesulfame-K, Sucralose, Calcium Phosphate.

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