



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Hydralyte

Manufacturer:

Hydralyte

Phone: 617-475-5111

Email: orders@hydralyte.com

www.hydralyte.com/pages/products?filter=ready



Hydralyte Electrolyte Ready to Drink

Description: (from Manufacturer's Website)

Low Sugar, High Electrolyte Hydration Accelerator. Ready to Drink.

Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.33

3rd Party Certifications:

Gluten Free, Non-GMO, Dairy Free, Vegan

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Orange, Berry, Lemon Lime

Acceptable

Rating: **71.8** points



Nutrition Facts

5 servings per container
Serv. size 7oz (200mL)

Amount per serving

Calories 15

% Daily Value*

Total Fat 0g 0%

Sodium 210mg 9%

Total Carbohydrate 4g 1%

Total Sugars 3g

Incl. 3g Added Sugars 6%

Protein 0g

Potassium 170mg 4%

Chloride 310mg 13%

Not a significant source of saturated fat, trans fat, cholesterol, fiber, vitamin D, calcium, and iron.

* Percent Daily Values are based on a 2,000 calorie diet.

Ingredients

Water, Dextrose, Citric Acid, Sodium Chloride, Potassium Citrate, Natural Flavor, Sodium Benzoate (to prevent spoilage), Potassium Sorbate (to prevent spoilage), Sucralose, Yellow 6.

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