

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

ORGANIKA

Manufacturer:

Organika Health

Phone: 604-277-3302

Email: care@organika.com

www.organika.com/products/electrolytes-defence-with-elderberry-echinacea



Organika Electrolytes Defence

Description: (from Manufacturer's Website)

Contains Essential Vitamins and Minerals that Keep You Optimally Hydrated and Provide Powerful Immunity Support. All with 0g of Sugar.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Immunity

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.33

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Citrus Berry

Acceptable

Rating: **76.6** points



Nutrition Facts

Serving Size: 1 scoop (6g)
Servings per Container: 30 Calories: 10

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0g	0%
Sodium 0mg	0%
Total Carbohydrate 2g	
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 0g	
Potassium 175mg	4%
Calcium 0mg	0%
Iron 0mg	0%
Vitamin C 110mg	122%
Magnesium 60mg	14%
Zinc 7mg	64%

*Percent Daily Value is based on a 2,000 calorie diet.
** Daily Value not Established.

Ingredients

Elderberry Extract, Echinacea Purpurea Extract, Natural Fruit Flavor, Citric Acid, Magnesium Citrate, Potassium Citrate, Red Beet Powder, Ascorbic Acid, Stevia Extract, Natural Monk Fruit Flavor, Zinc Citrate.

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