

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:
Kent Precision Foods Group, Inc.

Phone: 800-442-5242

Email: info@sqwincher.com

www.sqwincher.com/products/rtd-original-20-fl-oz



Not Recommended

Rating: **45.3** points



USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

CON - High Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

Sqwincher Original

Description: (from Manufacturer's Website)

Chill and Enjoy in a Convenient Ready to Drink Package.

Primary Application(s):

Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$2.50

3rd Party Certifications:

Gluten Free

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Fruit Punch, Cool Citrus, Strawberry Lemonade, Lemon Lime, Orange, Grape, Mixed Berry

Nutrition Facts

Serving Size	1 Bottle	12 fl oz	
Calories	170	100	
Total Fat	0g	0%	0g 0%
Saturated Fat	0g	0%	0g 0%
Trans. Fat	0g		0g
Cholesterol	0mg	0%	0mg 0%
Sodium	140mg	6%	85mg 4%
Total Carbohydrate	43g	16%	28g 9%
Dietary Fiber	0g	0%	0g 0%
Total Sugars	40g		24g
Added Sugars Included	40g	80%	24g 48%
Protein 0g	0g		0g
Vitamin D	0mcg	0%	0mcg 0%
Calcium	2mg	0%	1mg 0%
Iron	0mg	0%	0mg 0%
Potassium	103mg	2%	62mg 2%

Ingredients

Water, Citric Acid, Dextrose (Glucose), Sugar (Sucrose), Natural & Artificial Flavor, Artificial Color (Red 40 or Blue 1), Potassium Citrate, Salt, Ascorbic Acid (Vitamin C), Sodium Citrate, Potassium Phosphate, Sodium Phosphate, Calcium Phosphate.

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