

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:  
Sunshine Beverages, LLC

Phone: 336-856-0800

Email: <https://drinkthesunshine.com/pages/-https://drinkthesunshine.com/collections/energy-drinks>



## Sunshine Energy Drink

Description: (from Manufacturer's Website)  
Good Energy Bubblin' with Vitamins, Electrolytes and Caffeine. Contains 70mg Caffeine per Serving.

Primary Application(s):  
Daily Hydration, Sports Activity (Fitness)

Beverage Form:  
Ready to Drink

Beverage Base:  
Carbonated Water

Label (and Other) Warnings:  
Not for Children, Do Not Use if Caffeine Sensitive, Do Not Use if Pregnant, Not for Nursing Mothers

Allergens: (Ingredient Related)  
None

Price per Serving:\*\* \$2.50

3rd Party Certifications:  
None

Flavor Name(s):\*  
(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Black Cherry, Tropical Pineapple, Clementine Twist, Blueberry Lemonade, Ginger Berry

Poor Choice

Rating: **64.7** points



## Nutrition Facts

Serving size 1 can (355mL)

Amount per serving  
**Calories 60**

	% Daily Value*
<b>Total Fat</b> 0g	<b>0%</b>
<b>Sodium</b> 45mg	<b>2%</b>
<b>Total Carbohydrate</b> 15g	<b>5%</b>
Total Sugars 15g	
Incl. 15g Added Sugars	<b>30%</b>

<b>Protein</b> 0g	
Calcium 70mg	6%
Potassium 114mg	2%
Vitamin A 1939mcg	220%
Vitamin C 169mg	190%
Vitamin E 14mg	45%
Niacin 14mg	90%
Vitamin B6 1.4mg	80%
Vitamin B12 4.2mcg	180%
Pantothenic Acid 7mg	140%
Magnesium 19mg	4%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, Vitamin D, and iron.

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients

Filtered Carbonated Water, Cane Sugar, Natural Flavors, Citric Acid, Calcium Lactate, Magnesium Citrate, Sodium Benzoate and Potassium Sorbate, Monopotassium Phosphate, Vitamin A Palmitate, Potassium Citrate, Malic Acid, Organic Caffeine, Sea Salt, Alpha Tocopheryl Acetate, Ascorbic Acid, Stevia Reb A 99%, Niacinamide, Calcium Pantothenate, Beta Carotene and/or Fruit and Vegetable Juice (Color), Pyridoxine Hydrochloride, Maltodextrin, Cyanocobalamin. Contains 70mg Caffeine per Serving.

### USBRB Commentary (PROS/CONS):

#### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

#### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

#### Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

#### Flavoring:

PRO - Contains Natural Flavor(s)

#### Coloring:

PRO - Contains Natural Color(s)

#### Sugar Content:

CON - Contains Excessive Sugar

#### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

#### Glycemic Index:

NEUTRAL - Medium Glycemic Index

#### Sodium Content:

PRO - Limited or No Sodium

#### Stimulants:

CON - Contains Stimulant(s)

#### Aids Recovery:

PRO - Aids Recovery

#### Provides Energy:

PRO - Boosts Energy

#### Other Functional Benefits:

PRO - Bolsters Immunity

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