

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:

Cera Products Inc.

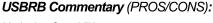
Phone: 706-221-1542

Email: customerservice@ceraproducts.us

ceraproductsinc.com/collections/cer-

asport/products/cer-

asport-ex1-big-pouch-hydration-powder



Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Description: (from Manufacturer's Website) Everyday Hydration - All Natural - No Sugar Added - For High Intensity 3 Hour+ Events

Primary Application(s):

Sports Activity (Fitness), Extreme Workouts

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None



Price per Serving:** \$1.16 3rd Party Certifications: Gluten Free, Natural

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Orange, Pomegranate

Acceptable

Rating: **77.3** points



Nutrition Facts

Serving Size: 1 Tbsp (Yields 16.9 oz/500 mL) Servings per Container: 19 Calories: **40**

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0g	0%
Sodium 400mg	16%
Total Carbohydrates 10g	4%
Dietary Fiber 0g	0%
Total Sugars 2g	
Protein 0g	0%
Potassium 200mg	6%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, total sugars, added sugars, vitamin A, C & D, calcium, and iron. Percent Daily Values (DV) are based on 2,000 calorie diet.

*Percent Daily Values are based on 2,000 calorie diet.

Ingredients

Rice Syrup Solids, Trisodium Citrate Dihydrate, Natural Flavors And Colors, Sodium Chloride, Citric Acid, Potassium Chloride, Reb A (Natural Stevia Leaf Sweetener).

The USBRB is an Independent 3rd Party Research Company Whose Mission is to Help Consumers Make Educated, Healthy Nutritional Choices. For info visit www.usbrb.org.
USBRB Data Sources Include Public Information Published by Each Company - Label Nutrition Facts; Company Website; Marketing Materials; Press Releases; Social Media.
Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. *Flavor/Color Criteria Addresses the Entire Range of Flavors. ***Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.