

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Low to Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

CON - Contains Stimulant(s)

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity



Manufacturer:

Berri Organics

Phone: 818-699-8828

Email: founders@berripro.com

www.berriorganics.com/collections/berri-fit-drinks



Berri Fit

Description: (from Manufacturer's Website)

The World's First Plant-Based Fitness Beverage for Active Hydration.

Price per Serving:** \$1.87

3rd Party Certifications:

Organic, Non-GMO, Keto-Paleo Friendly

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Tropical Punch, Dragon Fruit, Mango

Primary Application(s):

Daily Hydration

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Acceptable

Rating: **74.1** points



Nutrition Facts

2 Servings Per Container
Serving Size 8 fl oz (237mL)

Amount Per Serving

Calories **35**

% Daily Value

Total Fat 0g **0%**

Sodium 45mg **2%**

Potassium 90mg **3%**

Total Carbohydrate 8g **3%**

Dietary Fiber 0mg **0%**

Total Sugars 6g

Includes 0g Added Sugar **0%**

Protein 0g

Vitamin C 10% • Calcium 1%

Magnesium 1% • Vitamin A 0%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, Iron, and Vitamin D.

Ingredients

Filtered Water, Organic Agave, Organic Coconut Water, Organic Mango Flavor, Organic Vegetable Glycerin, Organic Lemon Juice Concentrate, Organic Amla Fruit, Sea Salt, Natural Flavor from Non-GMO Plants, Organic Maqui Berries, Organic Manuka Honey, Organic Ginseng, Organic Maca. Contains: Coconut.

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