

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer: ATP Lab

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www.atplab.com/products/electrolytes-xl

#### **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Supports Healthy Cell Function, Heart Health. Prevents Heat Stroke. Helps Treat Ill-

## **Electrolytes XL**

Description: (from Manufacturer's Website)

Performance Product that Contributes to Muscle Function, Hydration and pH Balance. Used as a

Medicine/Dietary Supplement.

Primary Application(s):

Clinical/Medical Supplement, Daily Hydration

Beverage Form:

Powder - Bulk

Beverage Base:

Still Water

Label (and Other) Warnings:

Do Not Use if Pregnant, Not for Nursing Mothers, Consumption Level Warning

None



(Different flavors may have unique ingredients and nutritional

information related to their specific flavoring and/or coloring

agents - see individual product labels for details.)

Cherry, Lemonade, Peach Mango

Price per Serving:\*\* \$1,37

3rd Party Certifications:

Informed Sport

Flavor Name(s):\*

### **Acceptable**

Rating: **76.3** points



#### 

#### Ingredients

Sodium Chloride, Sodium Citrate, Natural Flavor, Organic Stevia, Citric Acid.

Allergens: (Ingredient Related)

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Statements Regarding Functional Ingredients Have Not Been Evaluated by the FDA or the USBRB. While Sports and Hydration Drinks Can Provide Real Benefits, They are Not Intended to Diagnose, Treat, Cure, or Prevent any Disease or Health Condition. \* Flavor/Color Criteria Addresses the Entire Range of Flavors. \*\*Product Pricing is a Market Estimate Taken at the Time of Publication. Manufacturer's Information is Subject to Change - Always Review Nutrition Facts on the Product Package for the Latest Information. Before Consuming. Other Sizes and Forms May be Available - Consult the Manufacturer for the Latest Information. If You Have Any Questions Consult a Physician Before Consuming Any Product. If You are the Manufacturer of this Product (or an Authorized Agent) and You See and Errors in the Information, Please Contact us at info@usbrb.org.