

# 2024 MASS MARKET **SPORTS & HYDRATION DRINK REPORT**



Manufacturer: Play Hydrated

Phone: N/A

Email: hello@playhydrated.com www.playhydrated.com/collections/all



## **USBRB Commentary** (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavorina:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Bolsters Immunity

## **Play Hydrated**

Description: (from Manufacturer's Website)

Small and Convenient All-Natural Sports Hydration Tablets Containing Zero Sugar.

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Primary Application(s):

Tablet(s)

Beverage Base:

Effervescent

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.00 3rd Party Certifications: Natural

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Lemon Lime, Strawberry, Orange, Fruit Punch



### **Acceptable**

Rating: **71.3** points



| Supplement                                       | : Fa             | cts           |
|--|------------------|---------------|
| Serving Size: 1 Tablet                           |                  |               |
| Calories   | ount Per Serving | % Daily Value |
|  | 10               | 000/          |
| Vitamin C (as ascorbic acid)                     | 18 mg            | 20%           |
| Vitamin D (as cholecalciferol)                   | 4 mcg            | 20%           |
| Niacin (as niacinamide)                          | 3.2 mg           | 20%           |
| Vitamin B <sub>6</sub> (as pyridoxine HCI)       | 0.34 mg          | 20%           |
| Pantothenic acid (as D-calcium pantothenate)     | 1 mg             | 20%           |
| Calcium (as dicalcium phosphate)                 | 40 mg            | 3%            |
| Magnesium (as magnesium oxide)                   | 20 mg            | 5%            |
| Zinc (as zinc citrate)                           | 2.2 mg           | 20%           |
| Sodium (as sodium bicarbonate and sodium carbona |                  | 10%           |
|  | 150 mg           | 3%            |

#### Ingredients

Citric Acid, Natural Flavors, L-Leucine, Hydroxypropyl Cellulose, Croscarmellose Sodium, Rebaudioside A (Stevia), Silica, Canola Oil, Magnesium Stearate, Riboflavin-5-Phosphate (for Color).

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