

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



Manufacturer:
Kent Precision Foods Group, Inc.

Phone: 800-442-5242

Email: info@sqwincher.com

www.sqwincher.com/products/sqweeze-pops-sqweeze



Sqwincher Squeeze Pops

Description: (from Manufacturer's Website)
Looking for a Unique Way to Replenishes Electrolytes and Cool Down Simultaneously . . . Look No Further. Sqwincher Squeeze is Quite Impressive!

Primary Application(s):
Daily Hydration, Sports Activity (Fitness)

Beverage Form:
Ready to Drink

Beverage Base:
N/A

Label (and Other) Warnings:
None

Allergens: (Ingredient Related)
None

Price per Serving:** \$0.40

3rd Party Certifications:
Gluten Free

Flavor Name(s):*
(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Cherry, Grape Lemon-Lime, Mixed Berry, Orange

Not Recommended

Rating: **52.8** points



Nutrition Facts

Serving Size	3 fl oz. (89 mL)	
Calories	50	
Total Fat	0g	0%
Saturated Fat	0g	0%
Trans. Fat	0g	
Cholesterol	0mg	0%
Sodium	20mg	1%
Total Carbohydrate	12g	4%
Dietary Fiber	0g	0%
Total Sugars	12g	
Added Sugars Included	12g	24%
Protein 0g	0g	
Vitamin D	0mcg	0%
Calcium	0mg	0%
Iron	0mg	0%
Potassium	19mg	0%

*Percent Daily Value is based on a 2,000 calorie diet.

Ingredients

Water, Sugar, Dextrose, Citric Acid, Natural and Artificial Flavor, Preservatives (Sodium Benzoate, Potassium Sorbate), Color (Red 40, Blue 1), Potassium Citrate, Salt, Sodium Citrate, Potassium Phosphate, Sodium Phosphate, Calcium Phosphate, Magnesium Carbonate.

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

CON - Contains Some Artificial Flavor(s)

Coloring:

CON - Contains Artificial Color(s)

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

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