

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

CON - Contains Artificial Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

NEUTRAL - Does Not Contain Any Sweetener(s), PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Will Not Impact Blood Sugar

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

CON - No Energy Ingredient(s)

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Specialty Blends Inc./HMM Holdings LLC

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[www.amazon.com/Worldwide-Nutrition-Bundle-Items-Multi-Purpose/dp/B0BMN53YYB/ref=sr\\_1\\_3](https://www.amazon.com/Worldwide-Nutrition-Bundle-Items-Multi-Purpose/dp/B0BMN53YYB/ref=sr_1_3)



## Bob's Pickle Potion

Description: (from Manufacturer's Website)

Rehydrate and Replace Electrolytes While You Work Out or Just Hang Out at Home! Offers Both Workout Hydration and Potential Cramp Defense Benefits.

Primary Application(s):

Sports Activity (Fitness), Recovery

Beverage Form:

Ready to Drink

Beverage Base:

N/A

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$2.38

3rd Party Certifications:

Keto-Paleo Friendly

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Dill Pickle

Poor Choice

Rating: **63.1** points



## Nutrition Facts

Serving Size: 2.1 oz (60g)  
Servings per Container: 3

Calories: 5

	% Daily Value *
<b>Total Fat</b> 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
<b>Cholesterol</b> 0g	0%
<b>Sodium</b> 250mg	10%
<b>Total Carbohydrate</b> 2g	1%
Dietary Fiber 0g	0%
Total Sugars 0g	
Includes 0g Added Sugars	0%
<b>Protein</b> 0g	0%
<b>Vitamin A</b>	0%
<b>Vitamin C</b>	0%
<b>Calcium</b>	0%
<b>Iron</b>	0%

\*Percent Daily Value is based on a 2,000 calorie diet.  
\*\* Daily Value not Established.

### Ingredients

Filtered Water, Vinegar, Salt, Natural Flavoring, Polysorbate 80 (Emulsifier), FD&C Yellow 5 (Color), Sodium Benzoate & Potassium Sorbate (As Preservatives).

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