

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT



**MAURTEN**

Manufacturer:  
Maurten US Corp.

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[www.maurten.com/products/drink-mix-320-box-us](http://www.maurten.com/products/drink-mix-320-box-us)



## Maurten Drink Mix 320

Description: (from Manufacturer's Website)  
Mix with Water and it Converts to Hydrogel in the Acidity of the Stomach, Which Aids in Absorption of Electrolytes.

Primary Application(s):  
Daily Hydration, Sports Activity (Fitness)

Beverage Form:  
Powder - Pre-Measured

Beverage Base:  
Still Water

Label (and Other) Warnings:  
None

Allergens: (Ingredient Related)  
None

Price per Serving:\*\* \$3.43

3rd Party Certifications:  
Informed Sport, Vegan

Flavor Name(s):\*  
(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Unflavored

Not Recommended

Rating: **56.3** points



## NUTRITION FACTS

14 servings per box

Serving size 1 sachet (80g)

Amount per serving

**Calories 320**

	% Daily Value*
<b>Total Fat 0g</b>	<b>0%</b>
Saturated Fat 0g	0%
Trans Fat 0g	
<b>Cholesterol 0mg</b>	<b>0%</b>
<b>Sodium 200mg</b>	<b>9%</b>
<b>Total Carbohydrate 79g</b>	<b>27%</b>
Dietary Fiber 0g	0%
Total Sugars 33g	
Includes 33g Added Sugars	<b>66%</b>

### Protein 0g

Vit.D mcg 0%	•	Calcium 0 mg 0%
Iron 0 mg 0%	•	Potas. 0mg 0%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients

Maltodextrin, Fructose, Pectin, Sodium Alginate, Sodium Chloride.

### USBRB Commentary (PROS/CONS):

#### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

#### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

#### Electrolyte Balance:

CON - Unbalanced Electrolytes

#### Flavoring:

NEUTRAL - Doesn't Contain Any Flavoring

#### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

#### Sugar Content:

CON - Contains Excessive Sugar

#### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

#### Glycemic Index:

NEUTRAL - Medium Glycemic Index

#### Sodium Content:

PRO - Limited or No Sodium

#### Stimulants:

PRO - Stimulant Free

#### Aids Recovery:

PRO - Aids Recovery

#### Provides Energy:

PRO - Boosts Energy

#### Other Functional Benefits:

CON - No Other Functional Benefits

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