

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

CON - Contains Excessive Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

mojo

Manufacturer:

Equator Beverage Company

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MOJO Coconut Water Sparkling

Description: (from Manufacturer's Website)

Coconut Water is Nature's Super Hydration Drink. Carbonated Version with Natural Fruit Flavors Added.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Carbonated Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Price per Serving:** \$1.41

3rd Party Certifications:

Gluten Free, Vegan, Keto-Paleo Friendly, Organic, Non-GMO

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Citrus, Blood Orange, Pink Grapefruit

Poor Choice

Rating: **62.2** points



Nutrition Facts

Serving Per Container 1

Serving size 10.8 FL. OZ (320mL)

Amount per serving

Calories

70

% Daily Value*

Total Fat 0g 0%

Saturated Fat 0g 0%

Trans Fat 0g

Cholesterol 0mg 0%

Sodium 77mg 3%

Total Carbohydrate 18g 7%

Dietary Fiber 0g 0%

Total Sugars 17g

Includes 2g Added Sugars 4%

Protein 0g

Vitamin D 0mcg 0%

Calcium 32mg 2%

Iron 0mg 0%

Potassium 448mg 10%

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Carbonated Coconut Water, Lime Juice, Lemon Juice, Sugar. Contains: Tree Nuts (Coconut).

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