

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

CON - Contains Artificial Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

### Glycemic Index:

NEUTRAL - Medium Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity

# IXL

ELECTROLYTES  
+ AMINO ACIDS

### Manufacturer:

WORKOUT Brands

Phone: 888-533-5141

Email: [info@workoutbrands.com](mailto:info@workoutbrands.com)

[www.drinkixl.com/product-category/collagen](http://www.drinkixl.com/product-category/collagen)



## IXL Electrolytes + Collagen

### Description: (from Manufacturer's Website)

Electrolytes Hydrate Your Body Quickly, Plus 10 Grams of Collagen.

### Primary Application(s):

Sports Activity (Fitness)

### Beverage Form:

Powder - Bulk

### Beverage Base:

Still Water

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

None

Price per Serving:\*\* \$1.78

### 3rd Party Certifications:

None

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Raspberry Lemonade

Poor Choice

Rating: **66.0** points



## Supplement Facts

28 Servings Per Container

Serving Size (17.5g)

Amount per serving

**Calories 80**

% Daily Value\*

**Total Fat** 0g **0%**

Saturated Fat 0g **0%**

Trans Fat 0g

**Potassium** 400mg **12%**

**Total Carbohydrate** 4g **0%**

Dietary Fiber 0g **0%**

Total Sugars 4g **1%**

**Protein** 10g

Vitamin C 80%

Calcium 2%

Chromium 2%

Magnesium 2%

Manganese 280%

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients

Hydrolyzed Bovine Collagen Peptides, Advanced Performance Matrix (Potassium Aspartate, Maltodextrin, L-Aspartic Acid, Ascorbic Acid (Vitamin C), Calcium Carbonate, Magnesium Aspartate Dihydrate, Glycine, Manganese Aspartate, Chromium Amino Acid Chelate), Citric Acid, Dextrose, Natural Flavors, Stevia Leaf Extract (Reb A), Red 40.

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