

# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - High Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

CON - Contains Some Artificial Flavor(s)

### Coloring:

CON - Contains Artificial Color(s)

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

MIXED - Contains Both Natural and Artificial Sweeteners, PRO - Does Not Contain Stevia

### Glycemic Index:

NEUTRAL - Medium Glycemic Index

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:  
CVS Health Corporation

Phone: 800-679-9691

Email: [www.cvs.com/retail/help/help\\_con-](http://www.cvs.com/retail/help/help_con-)  
[www.cvs.com/shop/gold-emblem-electrolyte-max-solution-ber-ry-frost-33-8-oz-prodid-332710](http://www.cvs.com/shop/gold-emblem-electrolyte-max-solution-ber-ry-frost-33-8-oz-prodid-332710)



## Gold Emblem Electrolyte Max

Description: (from Manufacturer's Website)

Compare to Pedialyte Advanced Care Plus.  
Gives You 33 Percent More Electrolytes to Help Replenish Losses due to Illness, Exercise, Travel or Heat Exhasution.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Ready to Drink

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

Milk and/or Eggs

Price per Serving:\*\* \$1.33

3rd Party Certifications:

None

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Cherry, Berry Frost

Not Recommended

Rating: **53.7** points



## Nutrition Facts

About 3 servings per container

Serving size 12 fl oz (360 mL)

### Calories

Per serving  
**25**

Per container  
**70**

	% DV*	% DV*
<b>Total Fat</b>	0g 0%	0g 0%
<b>Sodium</b>	490mg 21%	1380mg 60%
<b>Total Carbohydrate</b>	6g 2%	16g 6%
Total Sugars	6g	16g
Incl. Added Sugars	6g 12%	16g 32%
<b>Protein</b>	0g	0g
Potassium	280mg 6%	780mg 15%
Zinc	2.8mg 25%	7.8mg 70%
Chloride	630mg 25%	1770mg 80%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium and iron.

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients

Water, Dextrose, Less than 1% of: Galactooligosaccharides, Salt, Citric Acid, Potassium Citrate, Natural and Artificial Flavor, Sodium Citrate, Sucralose, Acesulfame Potassium, Zinc Gluconate, Blue 1. Contains Milk.

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