



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

PRO - Proper Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

NEUTRAL - Medium Glycemic Index

Sodium Content:

NEUTRAL - Moderate Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Alete Active Nutrition/American Pacific Group

Phone: 424-235-5342

Email: service@saltstick.com

www.aletenutrition.com/products/salt-stick-drinkmix-fruit-punch



Vitassium

Description: (from Manufacturer's Website)

Specially Formulated for People Living with Chronic Illness by Boosting Electrolytes to Ease Common Symptoms.

Primary Application(s):

Daily Hydration, Clinical/Medical Supplement, Recovery

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$1.67

3rd Party Certifications:

None

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Pink Lemonade, Fruit Punch

Acceptable

Rating: **76.3** points



Supplement Facts

Serving Size	1 Scoop or Packet (8.2 g)
	Amount Per Serving
Calories	20
Total Carbohydrate	5 g
Total Sugars	2 g
Includes 2 g Added Sugar	
Sodium (as Sodium Citrate)	500 mg
Potassium (as Potassium Citrate)	100 mg

Ingredients

Sodium Citrate, Dextrose, Natural Fruit Flavors, Citric Acid, Potassium Citrate, Silicon Dioxide, Beet Root Powder (Color), Reb A (Stevia Extract).

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