



2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

NEUTRAL - Doesn't Contain Any Coloring

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Will Not Impact Blood Sugar

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

PRO - Stimulant Free

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

PRO - Supports Healthy Cell Function, Heart Health, Prevents Heat Stroke, Helps Treat Ill-

QURE[®]

W E L L N E S S

Manufacturer:

QURE Beverages, Inc.

Phone: 888-800-6941

Email: info@qurewater.com

www.qureakalinewater.com/products/performance-enhancer?_pos=2&_sid=d050da9d7&_ss=r



Qure Power Endurance Support

Description: (from Manufacturer's Website)

Alkaline Antioxidant Electrolyte Water Enhancer that Nutritionally Powers Up Your Hydration to Boost Endurance Support and Performance.

Primary Application(s):

Clinical/Medical Supplement, Daily Hydration, Extreme Workouts

Beverage Form:

Powder - Pre-Measured

Beverage Base:

Still Water

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Price per Serving:** \$2.33

3rd Party Certifications:

Non-GMO, Vegan, Gluten Free, Keto-Paleo Friendly

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Watermelon Kiwi

Highly Recommended

Rating: **87.4** points



Supplement Facts

Serving Size 1 Packet (6.5g)
Servings Per Container 15

Amount per serving		% Daily Value
Calories	10	
Total Carbohydrate	4 g	2%*
Total Sugars	4 g	†
Includes 4 g Added Sugars		8%*
Vitamin B6 (as pyridoxine hydrochloride)	0.425 mg	25%
Calcium (as calcium lactate)	60 mg	5%
Magnesium (as magnesium citrate)	18 mg	4%
Zinc (as zinc gluconate)	2.75 mg	25%
Selenium (as sodium selenite)	13.75 mcg	25%
Sodium	135 mg	6%
D-Ribose	2500 mg	†
L-Glutathione	125 mg	†

* Percent Daily Values (DV) are based on a 2000 calorie diet
† Daily Value (DV) not established

Ingredients

Sugar, Natural Flavors, Sea Salt, Calcium Hydroxide, Stevia Leaf Extract, Sodium Gluconate.

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