



# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

CON - Unbalanced Electrolytes

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

### Glycemic Index:

PRO - Low Glycemic Index

### Sodium Content:

NEUTRAL - Moderate Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

CON - No Other Functional Benefits



Manufacturer:

Nuun & Company, Inc.

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[www.nuunlife.com/products/seasonal-flavors](http://www.nuunlife.com/products/seasonal-flavors)



## Nuun Sport Hydration Seasonal Tablets

Description: (from Manufacturer's Website)

Summertime Exclusive Flavors. Active Lifestyle

Hydration with On-the-Go Packaging.

Price per Serving:\*\* \$0.75

3rd Party Certifications:

Vegan, Gluten Free, Kosher, Non-GMO, Informed Choice

Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Pina Colada

Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

Beverage Form:

Tablet(s)

Beverage Base:

Effervescent

Label (and Other) Warnings:

None

Allergens: (Ingredient Related)

None

Acceptable

Rating: **76.0** points



## Supplement Facts

Serving Size: 1 tablet

Servings per Container: 10

Calories: **15**

	% Daily Value *
Total Fat 0g	0%
Total Carbohydrates 4g	1%
Dietary Fiber 0g	0%
Total Sugars 1g	
Includes 1g Added Sugar	2%
Protein 0g	0%
Sodium 300mg	13%
Calcium 13mg	2%
Potassium 150mg	4%
Magnesium 25mg	6%
Chloride 40mg	2%

\*Percent Daily Value is based on a 2,000 calorie diet.

\*\* Daily Value not Established.

### Ingredients

Citric Acid, Dextrose, Sodium Bicarbonate, Potassium Bicarbonate, Sodium Carbonate, Natural Flavor, and Less Than 2% of Potassium Chloride, Magnesium Oxide, Calcium Carbonate, Stevia Leaf Extract, Avocado Oil.

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