



# 2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

## USBRB Commentary (PROS/CONS):

### Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

### Electrolyte Content:

CON - Inadequate Amount of Electrolytes

### Electrolyte Balance:

PRO - Balanced Electrolytes/RapidHydration

### Flavoring:

PRO - Contains Natural Flavor(s)

### Coloring:

NEUTRAL - Doesn't Contain Any Coloring

### Sugar Content:

PRO - Limited or No Sugar

### Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

PRO - Does Not Contain Stevia (Diuretic)

### Glycemic Index:

PRO - Low Glycemic Index

### Sodium Content:

PRO - Limited or No Sodium

### Stimulants:

PRO - Stimulant Free

### Aids Recovery:

PRO - Aids Recovery

### Provides Energy:

PRO - Boosts Energy

### Other Functional Benefits:

PRO - Bolsters Immunity



### Manufacturer:

Hydrata Beverage Company

### Phone:

N/A

### Email:

info@drinkhydrata.com

www.drinkhydrata.com/products/kids-pineapple-flavor



## Hydrata Kids Electrolyte Beverage Powder

### Description: (from Manufacturer's Website)

Plant-Based Hydrating Electrolyte Drink Mix  
Made from Whole Foods. Contains: Tree Nuts (Coconut).

### Price per Serving:\*\* \$2.19

### 3rd Party Certifications:

Vegan, Non-GMO, Gluten Free, Dairy Free

### Flavor Name(s):\*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Pineapple

### Primary Application(s):

Daily Hydration, Sports Activity (Fitness)

### Beverage Form:

Powder - Bulk

### Beverage Base:

Plant-Based

### Label (and Other) Warnings:

None

### Allergens: (Ingredient Related)

Tree Nuts and/or Coconut

Highly Recommended

Rating: **81.3** points



## Nutrition Facts

16 Servings Per Container

Serving Size 1 TBSP (11g)

Amount Per Serving

**Calories 40**

	% Daily Value *
Total Fat 0g	0%
Saturated Fat 0g	0%
Trans Fat 0g	
Cholesterol 0mg	0%
Sodium 75mg	3%
Total Carbohydrates 10g	4%
Dietary Fiber <1g	2%
Total Sugars 6g	
Added Sugars 0g	0%

Protein 0g	
Vitamin D 0ug	0%
Calcium 20mg	2%
Iron 0.8mg	4%
Potassium 210mg	4%
Vitamin C 7mg	8%
Magnesium 20mg	5%
Zinc 0.1mg	1%
Manganese 0.13mg	6%
Copper 0.03mg	4%

\* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Ingredients

Freeze Dried Coconut Water Powder, Freeze Dried Fruit Powder, Redmond Sea Salt.

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