

2024 MASS MARKET SPORTS & HYDRATION DRINK REPORT

USBRB Commentary (PROS/CONS):

Hydration Capabilities:

PRO - Helps Rehydrate/Maintain Hydration

Electrolyte Content:

CON - Inadequate Amount of Electrolytes

Electrolyte Balance:

CON - Unbalanced Electrolytes

Flavoring:

PRO - Contains Natural Flavor(s)

Coloring:

PRO - Contains Natural Color(s)

Sugar Content:

PRO - Limited or No Sugar

Sweetener(s):

PRO - Contains Only Natural Sweetener(s),

CON - Contains Stevia (Diuretic)

Glycemic Index:

PRO - Low Glycemic Index

Sodium Content:

PRO - Limited or No Sodium

Stimulants:

CON - Contains Stimulant(s)

Aids Recovery:

PRO - Aids Recovery

Provides Energy:

PRO - Boosts Energy

Other Functional Benefits:

CON - No Other Functional Benefits

BUBBL'R

Manufacturer:

BUBBL'R/ Wis Pak Central Inc.

Phone: 800-910-2837

Email: contact@drinkbubblr.com

www.drinkbubblr.com



BUBBL'R

Description: (from Manufacturer's Website)

Antioxidant Sparkling Water that Boosts, Energizes and Restores Balance. Contains 69mg Natural Caffeine per Serving.

Primary Application(s):

Daily Hydration, Sports Activity (Fitness), Energy/Caffeine

Beverage Form:

Ready to Drink

Beverage Base:

Carbonated

Label (and Other) Warnings:

Not for Children, Do Not Use if Caffeine Sensitive, Do Not Use if Pregnant, Not for Nursing Mothers

Allergens: (Ingredient Related)

None

Price per Serving:** \$2.42

3rd Party Certifications:

Soy Free, Gluten Free, Vegan

Flavor Name(s):*

(Different flavors may have unique ingredients and nutritional information related to their specific flavoring and/or coloring agents - see individual product labels for details.)

Twisted Elix'r, Triple Berry Breez'r, Pitaya Berry Nect'r, Lemon Lime Twist'r, Cherry Guava Blend'r, Blood Orange Mango Mingl'r, Passion Fruit Wond'r, Pomegranate Acai Refresh'r, Cranberry Grapefruit Sparkl'r, Tropical Dream'r

Acceptable

Rating: **74.6** points



Nutrition Facts

1 serving per can

Serving size 12 fl oz (355 mL)

Amount Per Serving

Calories **5**

% Daily Value*

Total Fat 0g 0%

Sodium 25mg 1%

Total Carbohydrate 8g 3%

Total Sugars 0g

Includes 0g Added Sugars 0%

Erythritol 7g

Protein 0g

Vitamin A 450 mcg 50%

Niacin 8mg 50%

Vitamin B6 0.85mg 50%

Vitamin B12 1.2mcg 50%

Pantothenic Acid 2.5 mg 50%

Not a significant source of saturated fat, trans fat, cholesterol, dietary fiber, vitamin D, calcium, iron, and potassium.

* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

Ingredients

Carbonated Water, Erythritol, Citric Acid, Enzyme Modified Stevia Extract, Potassium Benzoate (Preservative), Pectin, Sodium Citrate, Caffeine, Potassium Sorbate (Preservative), Fruit Juice (Color), Natural Flavors, D-Calcium Pantothenate, Guarana Seed Extract, Pyridoxine Hydrochloride, Vitamin A Palmitate, Cyanocobalamin. Contains 69mg Natural Caffeine per Serving.

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